

CLAIMS

1. (PREVIOUSLY PRESENTED) A method for providing broadcast video programming, comprising:
 - (a) receiving video programming;
 - (b) encoding the video programming into a vertical blanking interval and unused Active lines of a television channel;
 - (c) broadcasting the television channel and encoded video programming in the vertical blanking interval;
 - (d) receiving the broadcast encoded video programming in the vertical blanking interval in a user device, wherein the user device comprises:
 - (i) a mobile portable handheld device;
 - (ii) tuning hardware configured to receive normal over-the-air terrestrial broadcasts and to pass the encoded video programming in the vertical blanking interval;
 - (iii) vertical blanking interval software configured to:
 - (1) receive output from the tuning hardware; and
 - (2) decode the encoded video programming from the vertical blanking interval;
 - (iv) a screen and a speaker; and
 - (v) decompression software configured to:
 - (1) decompress the decoded video programming; and
 - (2) output analog audio and video signals from the decoded video programming to enable a user to watch the video programming on the screen and speaker of the user device.
2. (ORIGINAL) The method of claim 1, wherein the unused Active lines comprise Active lines that are hidden above and below typical lines that a viewer can see on a normal television screen.
3. (ORIGINAL) The method of claim 1, wherein the encoded video programming is completely transparent to the television channel that is broadcast.

4. (ORIGINAL) The method of claim 1, wherein the encoded video programming comprises a premium cable channel.

5. (ORIGINAL) The method of claim 1, further comprising receiving the broadcast encoded video programming in a wireless device.

6. (ORIGINAL) The method of claim 5, wherein the wireless device comprises a receiver card for receiving the broadcast encoded video programming.

7. (CANCELLED)

8. (PREVIOUSLY PRESENTED) The method of claim 1, wherein the vertical blanking interval software further comprises subscriber management, conditional access, and encryption functions to control access to the video programming in the vertical blanking interval and unused Active lines.

9. (PREVIOUSLY PRESENTED) A user device for processing video programming comprising:

- (a) a mobile portable handheld device;
- (b) tuning hardware configured to receive normal over-the-air terrestrial broadcasts and to pass the encoded video programming, wherein the encoded video programming is encoded in a vertical blanking interval and unused Active lines of a broadcast television channel;

- (c) a screen and speaker; and

- (d) software configured to:

- (i) decode the encoded video programming from the vertical blanking interval;and

- (ii) output the decoded video programming to enable a user to watch the video programming on the screen and speaker of the user device.

10. (ORIGINAL) The user device of claim 9, wherein the unused Active lines comprise Active lines that are hidden above and below typical lines that a viewer can see on a normal television screen.

11. (ORIGINAL) The user device of claim 9, wherein the encoded video programming is completely transparent to the television channel that is broadcast.

12. (ORIGINAL) The user device of claim 9, wherein the encoded video programming comprises a premium cable channel.

13. (ORIGINAL) The user device of claim 9, wherein the user device is a wireless device.

14. (ORIGINAL) The user device of claim 13, wherein the wireless device comprises a receiver card for receiving the broadcast encoded video programming.

15. (ORIGINAL) The user device of claim 9, wherein the software comprises:

- (b) vertical blanking interval software configured to:
 - (i) receive output from the tuning hardware; and
 - (ii) decode the encoded video programming;
- (c) decompression software configured to:
 - (i) decompress the decoded video programming; and
 - (ii) output analog audio and video signals to a screen and speaker of the user device.

16. (ORIGINAL) The user device of claim 9, wherein the software comprises subscriber management, conditional access, and encryption functions to control access to the video programming in the vertical blanking interval and unused Active lines.